

INTERNATIONALIZATION STRATEGY OF TERNOPIL NATIONAL ECONOMIC UNIVERSITY

TNEU Internationalization Strategy

is the basis for the long-term and short-term planning of international cooperation and communication activities and the provision of educational services for foreign citizens. The increased influence of European and global values on the educational and scientific endeavours of the University will contribute to the creation of additional opportunities in all areas of the University activities. The university's internationalization strategy creates a new willingness to perceive international cooperation of TNEU as an integral part of the work that each structural unit of the University conducts, aimed at increasing its prestige on the international scientific and educational arena. The strategy determines the aim, principles, objections and mechanisms of the development of international activities of the university.

The aim of TNEU's internationalization

is to promote the development and prosperity of the university, improve its national and international rating, adapt to European and global standards of education. International activities in connection with the integration of the university into the international educational space includes the following main areas:

- academic and scientific cooperation with foreign educational institutions and international organizations, associations and networks;
- organization of staff and student academic mobility, internships, advanced training of teachers and students abroad;
- providing educational services for foreign students at the university;
- using international experience in educational, methodological and cultural work;
- promotion of scientific cooperation with foreign colleagues;
- participation in international projects (programmes, conferences, seminars, symposiums);
- grant activities;
- measures to affirm a positive image, increase the number of foreign partners and enter international ranking systems;
- conclusion of bilateral and multilateral agreements with scientific institutions and higher educational institutions of foreign countries;
- establishment and effective maintenance of work contacts with foreign embassies and representatives of international organizations.

Priority directions of internationalization are:

- expanding the geographic profile of international relations, concluding bilateral and multilateral agreements with scientific institutions and higher educational institutions of foreign countries;

- developing international academic and scientific mobility, participation in international educational and scientific programmes;
- intensifying the dissemination of information about the opportunities of participating in international projects among the departments in order to involve them in preparing project applications and the implementation of international projects;
- intensifying the search for foreign HEI-partners in order to develop and introduce specialities for obtaining double degrees into the educational process;
- heightening the search for opportunities to receive grants for student and staff participation in international educational programmes, including internships;
- providing coordination of the University's units development and implementation of international agreements and treaties.

Strategic benchmarks in TNEU's international activities are:

- Integration into the world and European educational and scientific space by expanding the academic mobility of students, scientists, and their participation in international projects, programmes and joint research.
- Modern standards of education quality.
- Mobility and research.
- Competitiveness and prospects in the international market of educational services.
- International recognition and good public image among higher education institutions.

Internationalization principles

are democracy, publicity, legality, humanism, respect for human rights, tolerant attitude towards other cultures and peoples.

Ternopil National Economic University strategy

is defined by the following Goals

Strategic Goal 1: increasing the efficiency and effectiveness of the university's internationalization.

Strategic objectives:

- to constantly monitor the potential for international cooperation of the faculties, departments, institutes and units of the University in order to involve them in expanding international educational and scientific cooperation;
- to form a mechanism ensuring the interaction of university structural units in order to intensify international activity and increase the effectiveness of

international cooperation at the level of departments, faculties, institutes and the university as a whole;

- to introduce a system for evaluating the international activity of the departmental staff in order to increase their involvement in the university international affairs;

- to expand the geographic profile of international cooperation and international contacts of the university, necessary for achieving effective results in all areas of international activity;

- to improve the rating of the university by increasing the weight of the "International activity" index;

- to facilitate the university's admission into international educational associations, organizations, programmes, funds in the form of full or associate membership;

- to form a system of quick and systematic coverage of the international activities and dissemination of promotional information on achievements and accomplishments of the University among international organizations, foundations, associations, partner universities.

Strategic Goal 2: the expansion of academic and scientific mobility of faculty and students and their participation in international projects, programmes and joint research.

Strategic objectives:

- enhance work on finding grant opportunities for students and teachers participating in international educational programmes;

- intensify the dissemination of information about the opportunities of participating in international projects among the departments in order to involve them in preparing project applications and the implementation of international projects;

- increase the involvement of scientists and university students in international projects and other forms of international educational, scientific and cultural cooperation;

- expand student exchange programs and internships on the basis of bilateral agreements with foreign partner institutions;

- organize and participate in international scientific and practical conferences, seminars and round tables, involving representatives of international organizations, and well-known scientists;

- intensify the search for foreign partner universities in order to develop and introduce specialities for obtaining double degrees into the educational process;

Strategic Goal 3: participation in targeted educational projects, grant programmes, scholarship programmes, internships.

Strategic objectives:

- implementation of targeted educational projects, as the modernization of the education system aims to train highly skilled, mobile and creative individuals.
- joint research and publication of their results; organization of international scientific conferences, symposiums, congresses, seminars, and round tables; internships for teachers and students; staff exchanges teachers for conducting lectures; exchange of scientific and educational publications.
- studying abroad can greatly enhance the teacher qualifications, makes it possible to widely apply comparative techniques when presenting the material. Foreign experience allows teachers to improve existing and develop the latest methods and techniques of teaching the material, and constantly improve themselves.

Strategic Goal 4: increasing the number of foreign students.

Strategic objectives:

- establishment of partnerships and contacts with companies to attract foreign students;
- establishment of contacts with diplomatic representatives and consulates to promote the university activities;
- expansion of international cooperation to other regions of the world;
- expansion of cooperation with European countries, Middle East, Asia and Africa;
- intensification of the university promotional campaign outside Ukraine through publishing information in booklets, international and Internet publications, almanacs, professional journals.

Organizational support and implementation of the TNEU internationalization strategy

General control over international activities lies in the purview of the rector of the university. The Vice-Rector for Academic Affairs and Research (International Relations and Innovative Development) is responsible for the implementation and general monitoring of international activities at TNEU. The structural divisions under his authority are the Office of International Relations and the Office for International Students.

Vice-Rectors and Deans of the faculties are responsible for the implementation of the international activity strategy, coordination of the international activities

between the faculty departments, promotion of international mobility for students and teachers, and dissemination of relevant information among students, faculty and staff.