# MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE WEST UKRAINIAN NATIONAL UNIVERSITY FACULTY OF LAW

Approved

Acting Dean of the Eaculty of Law

WUNU MUNUMANANA

Nadia MOSKALYUK

» » 2023

Approved

Acting vice-rector for scientific and

pedagogical work

Vigor OSTROVERKHOV

**WORK PROGRAM** 

discipline

«Information wars and international propaganda»

Higher education degree – master Field of knowledge – 29 International relations Specialty – 293 International law Educational and Professional Program - International Law

### Department of international law and migration policy

Form of study	Study year	Semes- ter	Lectu	Practi- cal classes	Indi- vidual work	Trai- ning, CPIT	Student -self study	Total	Exam/ Credit
Full-time	1	2	30	15	5	4	66	120	Credit

The work program was prepared by professor of the Department of International Law and Migration Policy, Sc.D., prof. Kostyantyn FLISSAK

The work program was considered and approved at the meeting of the Department of International Law and Migration Policy, Minutes № 3 dated October 3, 2023

Head of Department PhD., Assoc. prof.



Yaryna ZHUKORSKA

Considered and approved by Support group of specialty 293 International Law, Minutes  $N_2$  \_\_\_ dated October \_\_\_, 2023

Head of Support Group of specialty, PhD., Assoc. prof.

Yaryna ZHUKORSKA

Guarantor of the Educational and Professional Program "International law" PhD., Assoc. prof.



Yaryna ZHUKORSKA

# STRUCTURE OF THE WORK PROGRAM OF THE DISCIPLINE "INFORMATION WARS AND INTERNATIONAL PROPAGANDA"

### 1. Description of the discipline "Information wars and international propaganda"

The discipline "Information wars and international propaganda"	Field of knowledge, specialty, educational and professional program, higher education degree	Characteristics of the educational discipline
Quantity of ECTS credits – 4	Field of knowledge - 29	Discipline status: selective
	«International relations»	Language of study: English
Quantity of credit modules – 3	Specialty – 293 «International	Year of study - 1
	law»	Semester – 2
Number of content modules – 2	Educational and Professional Program - 293 International	Lectures – 30 hours.
	Law	Practical classes – 15 hours.
Total number of hours – 120 hours.	Higher education degree – master	Student-self study – 70 hours, of which the training is 4 hours.
		Individual work – 5 hours.
Weekly hours – 8 hours, of which classroom hours – 3 hours		Type of final control – credit

Purpose and objectives of the discipline «Information wars and international propaganda»

# 2.1. Purpose of studying the discipline «Information wars and international propaganda»:

obtaining knowledge, forming skills and abilities on the conceptual, theoretical and practical foundations of conducting psychological operations and information wars in the field of international relations.

**2.2. Tasks of studying the discipline:** study of theories of information confrontation under the influence of high (information and communication) technologies; clarification of problems of special information influence; study of strategies and practice of conducting special information operations; study of the communicative dimension of methodology, planning, implementation of special information operations; formation of skills in using the methodology and methodology of countering information operations.

# 3. PROGRAM OF THE ACADEMIC DISCIPLINE "INFORMATION WARS AND INTERNATIONAL PROPAGANDA"

#### Content module 1. Theoretical and historical aspects of information wars.

### Topic 1. The essence of information and psychological confrontation.

Theoretical and applied aspects of special information operations. Theoretical concepts of information wars. Basic concepts of information warfare. Information wars in the context of international relations and international security. Information wars in internal political confrontation.

### Topic 2. Formation and development of information and psychological confrontation.

Information and psychological confrontation in the Ancient world and in the Middle Ages. Development of information and psychological confrontation in military conflicts of the XIX century.

#### Topic 3. Information and psychological confrontation during the First World War.

Information and psychological confrontation during the first World War.

Use of propaganda tools on the territory of the USSR in the interwar period. 3. Features of propaganda of Nazi Germany in the interwar period.

### Topic 4. Information and psychological confrontation during the Second World War (1939-1945).

Features of propaganda by Germany and the USSR among the enemy troops and population during the Second World War.

Conducting propaganda by the United States, Britain, and Japan during World War II.

#### Content module 2. Information wars and globalization.

#### Topic 5. Information and psychological confrontation during the Cold War (1946-1991)

Psychological operations of the United States in wars and armed conflicts.

Special propaganda of the USSR in Afghanistan in 1979-1989.

### Topic 6. Peculiarities of the modern period of information and psychological confrontation.

A new type of global information confrontation.

Information weapons in modern conditions.

Peculiarities of ensuring information security in the era of globalization.

### Topic 7. Information and psychological confrontation through the prism of Mass Communication Media.

Mass media and Means of Mass Communication.

Characteristics of information and psychological impact through Mass Communication Media: stages, models, principles. Trends in the development of mass communication media as a basis for information and psychological confrontation. Audience, circulations, and ratings of Mass Communication Media.

Mass Communication Media: manipulative techniques for conducting information and psychological warfare. Military Mass Communication Media as a powerful means of waging war. Mass Communication Media: current state.

### 4. Structure of the credit in the discipline "Information wars and international propaganda"

	Hours					
Topics	Lectur es	Practical classes	Self study	Indivi dual work	Traini ng, CPIT	Control measures
Content module 1. Theor	retical and	d historical a	aspects o	f inform	ation wa	rs.
<b>Topic 1.</b> The essence of information and psychological confrontation.	4	5	10			Current student survey
<b>Topic 2.</b> Formation and development of information and psychological confrontation.	6	2	10			Current student survey
<b>Topic 3.</b> Information and psychological confrontation during the First World War.	4	2	10	2		Current student survey
<b>Topic 4.</b> Information and psychological confrontation during the Second World War (1939-1945).	4	2	9			Current student survey
Content module 2. Information was	Content module 2. Information wars and globalization.					
<b>Topic 5.</b> Information and psychological confrontation during the Cold War (1946-1991)	4	2	9			Current student survey
<b>Topic 6.</b> Peculiarities of the modern period of information and psychological confrontation.	4	2	9	3	4	Current student survey
<b>Topic 7.</b> Information and psychological confrontation through the prism of Mass Communication Media.	4	3	9			Current student survey
TOTAL	30	15	66	5	4	

# 5. Topics of practical classes in the discipline «Information wars and international propaganda»

# Content module 1. Theoretical and historical aspects of information wars. Practical class № 1

Topic: The essence of information and psychological confrontation.

**The purpose:** to study the concept and subject of information wars, determine their place in the system of international relations and international law.

Issues for discussion:

- 1. Informational and psychological impact.
- 2. Special informational operations and information impact actions.
- 3. Information wars.
- 4. Information security of the state.

#### Practical class № 2

Topic. Formation and development of information and psychological confrontation.

**The purpose:** Research of theoretical foundations and practical tools for influencing other sides of conflicts in the past.

Issues for discussion:

- 1. Information and psychological confrontation in the Ancient world and in the Middle Ages.
- 2. Development of information and psychological confrontation in military conflicts of the XIX century.

#### Practical class № 3

### Topic. Information and psychological confrontation during the First World War.

**The purpose:** Research of the specifics of information and psychological confrontation during the first World War.

Issues for discussion:

- 1. Information and psychological confrontation during the first World War.
- 2. Use of propaganda tools on the territory of the USSR in the interwar period.
- 3. Features of propaganda of Nazi Germany in the interwar period.

#### Practical class № 4

Topic. Information and psychological confrontation during the Second World War (1939-1945).

**The purpose:** Research of the main issues of information and psychological confrontation during the Second World War.

Issues for discussion:

- 1. Features of propaganda by Germany and the USSR among the enemy troops and population during the Second World War.
  - 2. Conducting propaganda by the United States, Britain, and Japan during World War II.

### Content module 2. Information wars and globalization. Practical class № 5

### Topic. Information and psychological confrontation during the Cold War (1946-1991).

**The purpose:** Familiarization with the structural and semantic dimensions of the information and psychological confrontation during the Cold War.

Issues for discussion:

- 1. Psychological operations of the United States in wars and armed conflicts.
- 2. Special propaganda of the USSR in Afghanistan in 1979-1989.

#### Practical class № 6

Topic. Peculiarities of the modern period of information and psychological confrontation.

**The purpose:** Research of the features of the modern period of information and psychological confrontation.

Issues for discussion:

- 1. A new type of global information confrontation.
- 2. Information weapons in modern conditions.
- 3. Peculiarities of ensuring information security in the era of globalization.

#### Practical class № 7

# Topic. Information and psychological confrontation through the prism of Mass Communication Media.

**The purpose:** Research of the main tools of information wars through the prism of Mass Communication Media.

Issues for discussion:

- 1. Mass media and Means of Mass Communication.
- 2. Characteristics of information and psychological impact through Mass Communication Media: stages, models, principles.
- 3. Trends in the development of mass communication media as a basis for information and psychological confrontation.
  - 4. Audience, circulations, and ratings of Mass Communication Media.
- 5. Mass Communication Media: manipulative techniques for conducting information and psychological warfare.
  - 6. Military Mass Communication Media as a powerful means of waging war.
  - 7. Mass Communication Media: current state.

# 6. Complex practical individual task in the discipline "Information wars and international propaganda"

Complex practical individual task (CPIT) in the discipline "Information wars and international propaganda" provides for the implementation of various forms of individual work by students and the formation of an individual student portfolio, including:

- abstract presentation of the material with a presentation on one of the topics of independent work;
- preparation of a thematic crossword puzzle or test in the discipline;
- presentations at student conferences and round tables;
- writing abstracts on course topics and problems;
- development of one of the topics of the practical lesson;
- drawing up an explanatory dictionary for the course, etc.

The type of CPIT is agreed with each student separately. CPIT topics are also agreed upon individually.

# Variants for individual tasks (CPIT) in the discipline "Information Wars and International Propaganda"

- 1. Basics of information warfare theory.
- 2. Information warfare: basic concepts.
- 3. Forms and methods of information wars.
- 4. Psychological and cyber warfare as components of information wars.
- 5. Information weapons and technologies for their use.
- 6. Psychological wars and methods of their providing.
- 7. The concept of psychological warfare and special information operations.
- 8. Objects of influence and classification of special information operations.
- 9. Propaganda technologies and scenarios of psychological operations.
- 10. Problems of protection against information operations and counter-propaganda.
- 11. Research methods of special information operations.
- 12. Information space protection system from special information operations.
- 13. Counterpropaganda in information wars.
- 14. Cyber wars.
- 15. Communicative components of information warfare.
- 16. Fundamentals of Ukrainian legislation in the information sphere.
- 17. Laws of Ukraine on the regulation of various aspects of information activities.
- 18. Information policy at the present stage.
- 19. Information society and openness of power.

- 20. Information strategies.
- 21. Information policy of foreign countries.
- 22. UN information policy.
- 23. The current state of the information sphere of Ukraine.
- 24. Information wars in the structure of modern civilizations.
- 25. State information policy of Ukraine.
- 26. The main problems of legal regulation of the Internet.

# 7. OUTCLASSES WORK IN THE DISCIPLINE «Information wars and international propaganda»

Nº	Topics
1.	Theoretical and practical aspects of special information operations.
2.	Historical aspects of the theory and practice of information and psychological influence.
3.	Information Wars – current state.
4.	Basics of the theory of information wars.
5.	Structural and semantic dimensions of information wars.
6.	Classification of special information operations.
7.	Instruments of information wars. Their typology and characteristics.
8.	Types of special information operations.
9.	Psychological wars and methods of their waging.
10.	Cyber Wars.
11.	Ideological and political dominance as a factor of socio-political communications.
12.	Asymmetric actions in information operations.

#### 8. Training in the discipline «Information wars and international propaganda»

Training in the discipline «Information wars and international propaganda» is conducted during the academic week, contains a combination of independent work of students and classroom work under the guidance of a teacher and is based on the topic of independent work and materials of complex practical individual tasks.

### 9. Assessment tools and methods for demonstrating learning outcomes

In the process of studying the discipline «Information wars and international propaganda», the following assessment tools and methods for demonstrating learning results are used:

- standardized tests;
- current questioning;
- testing and surveys;
- presentations of the results of completed tasks and research;
- evaluation of CPIT results;
- student presentations and performances at scientific events;
- rector's control work;
- other types of individual and group tasks.

#### 10. Criteria and forms of current and final control

The final score (on a 100-point scale) in the discipline «Information wars and international propaganda» is defined as a weighted average value, depending on the specific weight of each component of the credit score:

Credit module 1	Credit module 2	Credit module 3	Overall
30%	40%	30%	100%
1. Verbal survey	1. Verbal survey	1. Writing and	100
during classes (3	`	l ±	
topics with 10 points –	topics with 5 points –		
30 points)	20 points)	2. Completing tasks	
2. Written work – 70	2. Written work – 80	during the training –	
points	points	20 points	

### **Rating scale:**

By the WUNU scale	By the national rating scale	By the ECTS scale	
90–100	excellent	A (excellent)	
85–89	good	B (very good)	
75-84	good	C (good)	
65-74	acticfoctory	D (satisfactory)	
60-64	satisfactory	E (sufficient)	
35-59		FX (unsatisfactory with the	
33-39	unsatisfactory	possibility of re-examination) F (unsatisfactory with a mandatory	
1-34	unsanstactory		
1-34		repeat course)	

11. Tools, equipment and software that the academic discipline provides for

No	Description	Topic number
1.	Flipchart	Topics 1-7
2.	Laptop	Topics 1-7
3.	Projector	Topics 1-7
4.	Set of presentation materials	Topics 1-7

#### RECOMMENDED SOURCES OF INFORMATION

- 1. *Colin B. Burke* America's Information Wars The Untold Story of Information Systems in America's Conflicts and Politics From World War II to the Internet Age. The Rowman & Littlefield Publishing Group, Inc., 2018. 373 p.
- 2. European Infopolitik: Developing EU PD Strategy by Philipe Fiske de Gouvea http://ics.leeds.ac.uk/papers/pmt/exhibits/2542/EU\_Public\_Diplomacy\_Pamphlet\_-FPC (2).pdf
- 3. Богуш В.М., Юдін О.К. Інформаційна безпека держави. К.: МК-Пресс, 2019. 432 с.
- 4. Глобалізація і безпека розвитку. К.: КНУ, 2011. 235 с.
- 5. Дзюба М.Т. Деякі аспекти сучасного розуміння інформаційної війни // Збірник наукових праць Військового інституту Київського національного університету імені Тараса Шевченка / Київський національний університет імені Тараса Шевченка. Військовий інститут. Київ, 2009. Вип. № 22. С. 111-116
- 6. Дослідження особливостей сучасних гібридних війн / В.В. Маміч, Ю.А. Максименко, С.А. Попов, Л.В. Солодєєва, Д.Ю. Шаршаткін // Збірник наукових праць Військового

- інституту Київського національного університету імені Тараса Шевченка / Київський національний університет імені Тараса Шевченка. Військовий інститут. Київ, 2023. Вип. № 78. С. 71-78.
- 7. Запорожець С.А. Стан забезпечення інформаційної безпеки України у воєнній сфері в умовах гібридної війни // Політологічний вісник : збірник наукових праць / Політологічний центр при Київ. нац. ун-ті ім. Тараса Шевченка. Київ : ВАДЕКС, 2019. Вип. 83
- 8. Інтеграція і різноманітність: нові тенденції політики України у сфері ЗМІ та нових комунікаційних послуг. К.: Знання України, 2015. 120 с.
- 9. Інформаційні війни. Телекритика. К.: МК-Пресс, 2015. 215 с.
- 10. Крикун В. Дезінформація як засіб гібридної війни: сутність і наслідки / В. Крикун, Т. Бауліна // Вісник Київського національного університету імені Тараса Шевченка / Київський національний університет імені Тараса Шевченка. Київ, 2022. С. 30-33. (Філософія; вип. 2 (7))
- 11. Кудінов С. Інформаційна війна як основний інструмент гібридної війни / С. Кудінов, О. Акульшин, О. Заруба // Гібридна війна: технології сугестії та контрсугестії: монографія / О.В. Акульшин, О.Г. Заруба, Л.Ф. Компанцева, С.С. Кудінов, Н.В. та ін. Слухай. Київ: Національна академія СБ України, 2018. С. 45-57.
- 12. Литвиненко О.В. Інформаційні впливи та операції. К.: ВКФ. Сатсанга, 2018 240 с.
- 13. Литвиненко О.В. Спеціальні інформаційні операції. К.: НІСД, 2003. 420 с.
- 14. *Литвиненко О.В.* Спеціальні пропагандистські та психологічні кампанії. К.: ВКФ. Сатсанга, 2000. –316 с.
- 15. Стадник А.Г. Засоби пропаганди та інформаційна зброя в сучасній інформаційній війні // Перспективи Одеса, 2016. № 1 (67). С. 112-121. (Серія: соціологія).
- 16. *Партико 3.В.* Образна концепція теорії інформації: Монографія. Л.: Видавн.центр ЛМУ ім. І.Франка, 2011. 133 с.
- 17. Почепцов Г. Сучасні інформаційні війни / Георгій Почепцов. Вид. 2-ге, допов. Київ : Києво-Могилянська академія, 2016.-502 с.
- 18. Проноза І.І. Інформаційна війна: сутність та особливості прояву // Актуальні проблеми політики: збірник наукових праць / Нац. ун-т "Одес. юрид. акад."; Південно-укр. центр гендерних проблем; редкол.: С.В. Ківалов, Л.І. Кормич, А.В. Полухіна [та ін.]. Одеса, 2018. Вип. 61. С. 76-84
- 19. Сенченко О.М. Інформаційно—мережеві війни: теорія, моделі, алгоритми / О.М. Сенченко. Київ : КВІЦ, 2017. 330 с. :
- 20. Українська дипломатична енциклопедія. К.: Знання України, 2014. т.1, 2.

#### INTERNET RESOURCES

- 1. CNN http://www.cnn.com
- 2. Аналітичний центр RAND http://www.rand.org/organization/org.ext.pdf
- 3. Європейський Союз http://europa.eu.int
- 4. Інформаційні війни <a href="http://www.infowar.com">http://www.infowar.com</a>
- 5. Міністерство закордонних справ України <a href="http://www.mfa.gov.ua/">http://www.mfa.gov.ua/</a>
- 6. HATO http://www.nato.int/
- 7. Організація з безпеки та співробітництва в Європіwww.osce.org/
- 8. Організація Об'єднаних Націй http://www.un.org/
- 9. Постіндустріальне суспільство http://www.postindustrial.ru
- 10. Рада Європи http://www.coe.int/