

Syllabus



Investment activities

Higher education degree - bachelor
Field of knowledge - 29 International relations
Specialty - 293 International Law
Educational and Professional Program - International Law

Study year – 3 Semestr – 5

Number of credits: 5, Language of study: english

Head of the course:

Assoc. prof. of the Department of marketing, PhD, Assoc. Prof.
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Description of the discipline

The discipline "Investment Activity" is aimed at forming a holistic system of theoretical knowledge about the laws of investment activity in general and the peculiarities of investment behavior of the enterprise in particular, as well as developing practical skills to analyze the investment policy of the enterprise and evaluate the effectiveness of the formation and use of investment resources. Practical application of the knowledge and skills acquired in the course of studying the discipline will allow making informed management decisions on the choice of investment objects, taking into account the level of risk and return on capital investment, as well as investment market conditions.

Course structure

№	Topic	Learning outcomes	Control measures
1	Investments and investment activities activity	Use economic terminology, be able to explain the basic concepts, principles and patterns of the investment process, analyze the features and motives of investment behavior of various economic agents	Tests, surveys
2	Investment climate	Be able to identify factors in the formation of the investment climate, analyze indicators of its state, apply relevant methods for assessing the investment attractiveness of an enterprise	Tests, surveys
3	Management decisions in the investment activity	Understand the content of managerial investment decisions, forms and tools for their implementation, identify the peculiarities of organizational relations between participants in the investment process and form appropriate organizational forms of management, develop an investment strategy, formulate directions of the investment policy of the enterprise	Tests, surveys, practical assignment
4	Designing investment	Understand the peculiarities of an investment project, be able to identify its value, limitations and risks of implementation, analyze the project environment and identify its key stakeholders, conduct feasibility studies and business planning of an investment project	Tests, surveys
5	Income and expenses of the of an investment project	Formulate appropriate project cash flows, plan expenses and revenues from investments, and draw up a capital budget for an investment project	Tests, surveys
6	Financing of investment activity	Analyze sources of financing for the company's investment needs, estimate the cost of investment capital and optimize	Tests, surveys, essays

		its structure, and justify strategies for financing investment activities	
7	Evaluation of the effectiveness of investment activity	Calculate and justify the choice of the rate of return on invested capital, generate project cash flows and evaluate the effectiveness of an investment project (including using MS Excel), use analytical information to make decisions on the feasibility of participating in the project, use methods of optimizing of the investment portfolio	Tests, surveys, practical assignment
8	Investment risk management risks	Be able to identify investment risks, sources of their occurrence and consequences of their implementation, draw up a risk map and analyze project risks, justify methods of project risk management for all participants in the investment process	Tests, surveys, essays

Literary sources

1. Butko M.P., Butko I.M. Management of investment activity: a textbook. K., 2018. 480 c.
2. Requirements for a feasibility study of an investment project with significant investments: Resolution of the Cabinet of Ministers of Ukraine dated 19.05.2021 No. 515. URL: <https://zakon.rada.gov.ua/laws/show/515-2021-%D0%BF#Text>.
3. Investment portfolio of the enterprise as an important component of the investment strategy. Bulletin of the National Transport University. 2019. Issue 2 (44). C. 48-55.
4. Investment activity of the enterprise: strategy and tactics of management. Economy and society. 2021. Issue 31. DOI: <https://doi.org/10.32782/2524-0072/2021-31-63>
5. Risk management in the project activity of the enterprise. Black Sea Economic Studies. 2020. Issue 56. C. 50-57.
6. Investment attractiveness: essence, indicators and factors of influence. Intellect XXI. 2019. № 2. C. 88-93.
7. Modern sources of financing the investment needs of the enterprise. Priazovsky Economic Bulletin. 2020. Issue 2. pp. 98-102.
8. Features of managing the implementation of investment projects at the enterprise. BusinessInform. 2019. № 6. C. 176-181.
9. Assessment of economic attractiveness of investment projects under conditions of uncertainty and risk using sensitivity analysis. BusinessInform. 2018. № 2. C. 90-98.
10. Kramarenko I.S., Kozachenko L.A. Positioning of the investment potential of Ukraine in the world rankings. BusinessInform. 2020. C. 127-132.

11. Features of business planning of international investment projects in industrialized countries (comparative analysis). Scientific Bulletin of Uzhhorod National University. 2020. Issue 33, part 1. C. 112-118.
12. Moiseienko I., Revak I., Miskiv H., Chaplyak N. Investment analysis: a textbook. Lviv, 2019. 276 c.
13. Nesterova S.V. Methods of investment efficiency assessment: essence and characteristics. Economy and Society. 2018. Issue 19. URL: https://economyandsociety.in.ua/journals/19_ukr/166.pdf.
14. On investment activity: Law of Ukraine of 18.09.1991, No. 1560-XII. URL: <https://zakon.rada.gov.ua/laws/show/1560-12#Text>.
15. Bodie Z., Kane A., Marcus A. Essentials of Investments. International Edition. NY: McGraw- Hill Education, 2021. 768 p.
16. DeFusco A.R., McLeavey W.D., Pinto E.J., Runkle E.D. Quantitative Investment Analysis /CFA Institute. 4th ed. NJ: Waley, 2020. 944 p.
17. Doing Business 2020. URL: <https://www.doingbusiness.org/en/reports/global-reports/doingbusiness-2020>.
18. Index of Economic Freedom 2021. URL: <https://www.heritage.org/index/about>.
19. Jensen R. G., Jones P.C. Investments: Analysis and Management. NJ: Waley, 2019. 670 p.
20. Stanyer P., Satchell S. Guide to Investment Strategy: How to Understand Markets, Risk, Rewards and Behaviour. NY: The Economist, 2018. 353 p.

Evaluation policy

- Policy on deadlines and rescheduling: Rescheduling of modules takes place with the permission of the dean's office if there are good reasons (for example, sick leave).
- Academic Integrity Policy: Copying during tests and exams is prohibited (including using mobile devices).
- Attendance Policy: Attendance is a mandatory component of assessment. For objective reasons (for example, illness, international internship, and other reasons), training can take place online with the permission of the university administration.

Evaluation

The final grade for the course is calculated as follows:

Credit module 1	Credit module 2	Credit module 3	Total
30	40	30	100%
1. Oral questioning during the class (4 topics of 5 points each - 20 points) 2. Module test - 80 points	1. Oral questioning during classes (4 topics of 5 points each - 20 points) 2. Module test - 80 points	Preparation of the CPIT - max. 40 points. Defense of the CPIT - max. 40 points Participation in trainings - max. 20 points	

Student evaluation scale:

ECTS	Marks	Content
A	90-100	excellent
B	85-89	good
C	75-84	good
D	65-74	satisfactorily
E	60-64	enough
FX	35-59	unsatisfactory with the possibility of reassembly
F	1-34	unsatisfactory with a mandatory repeat course