



Syllabus EUROPEAN REGIONAL POLICY

Educational level – Master
Educational program «International economics»

Year of study: I, Semester: II

Credits: 3.5 Language of teaching: English

Head of the course

Dr. of Econ.Science, Associate Professor **Mariia Lyzun**
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Course description

The discipline "European Regional Policy" is aimed at developing students' theoretical knowledge and developing practical skills in the implementation of regional policy of the European Union countries and developing on this basis the skills to solve strategic problems of regional development that are needed by experts in the international economy.

Course structure

Hours (lect. / sem.)	Topic	Learning outcomes	Tasks
2 / 1	1. Dialectics of globalization and localization – issue for EU territories	Know the basics of agglomeration; localization and urbanization. Be able to explain the basic concepts of spatial fragmentation.	Questions
2 / 1	2. Strategic management issues for territorial units.	Know the basic elements of strategic management of territorial units. Be able to formulate strategic and operational goals in the strategic management process.	Questions
2 / 1	3. Benchmarking of governmental strategies of territorial reforms in EU.	Be able to analyze the components of transition and territorial transformation in EU countries.	Cases, questions
2 / 1	4. Decentralization and self-government as a basis for effective reform of the public sphere – experiences of EU and possibilities of their application in Ukraine.	Analyze the effectiveness of public sector reforms in decentralization and self-government.	Cases, questions
2 / 1	5. Peculiarities of regional policy in the frames of Europe 2020	To know the key positions of the Europe 2020 strategy. To learn EU practice on the	Tests, questions

	Strategy.	development of EU regions and cities.	
2 / 1	6. Place-based approach to regional policy in European Union.	Be able to apply the local approach of EU regional policy - from local and regional to territorial development.	Cases, questions
2 / 1	7. Location of production activities in EU countries.	To apply industrial location theory. To carry out the analysis of production activity in the country.	Questions
2 / 1	8. Stakeholders, networks and alliances in the development of territories.	To learn the results of practical research focused on the formation and development of relationships with stakeholders of different types of territories and areas.	Cases, questions
2 / 1	9. Industrial clusters – story of success in EU and emerging occasions for Ukraine	Be able to analyze the motives for creating and performing clusters. Identify opportunities for applying successful cluster experience in EU countries in Ukraine.	Cases, questions
2 / 1	10. Residential mobility and household location in EU countries.	Be able to analyze the impact of EU integration on the transformation of migration flows.	Questions
2 / 1	11. Urban agglomerations in the EU countries.	Be able to analyze the role of big cities in economic development (GDP generation, company headquarters, stock market performance, etc.).	Cases, questions
2 / 1	12. “Rise of creative class” in EU	To know the concept of creative class. Determine directions of post-industrial development of territorial complexes.	Cases, questions
2 / 1	13. Cross-border cooperation of EU and Ukraine.	Identify weaknesses, threats and prospects of cross-border cooperation between EU and Ukraine.	Cases, questions
2 / 1	14. Models of depressive regions stimulation in EU.	Be able to apply the tools of depression in the regions (macro-level infrastructure, education and training, improving the business climate, subsidies to the firm).	Questions
2 / 1	15. Development of territorial strategy for Ukraine on the base of experience gained by EU countries.	Be able to formulate territorial development strategies. Identify prospects and obstacles in applying the European regional policy model.	Cases, questions

References

1. Vanhove, N. (2018). Regional policy: A European approach. Routledge.
2. Bachtler, J., & Mendez, C. (2016). EU Cohesion Policy and European integration: The dynamics of EU budget and regional policy reform. Routledge.
3. Pinder, D. (2017). Regional economic development and policy: Theory and practice in the European Community. Routledge.
4. McCann, P. (2015). The regional and urban policy of the European Union: Cohesion, results-orientation and smart specialisation. Edward Elgar Publishing.
5. Lishchynskyy I., Savelyev Y., Lyzun M., Borsekova K., Sokołowicz M., Vitališova K., Kurylyak Y. (2016) Ternopil: Terno-graf. 216 p.
6. Europe 2020 Strategy [Text]. (n.d.). Retrieved 29 June 2019, from European Commission—European Commission website: [https://ec.europa.eu/info/business-economy-euro/economic-and-fiscal-](https://ec.europa.eu/info/business-economy-euro/economic-and-fiscal)

Evaluation policy

- **Deadline and retaking policies:** Off-the-shelf jobs with valid reasons are rated lower (-20 points). Modules are reassigned with the permission of the Dean, if there are valid reasons (for example, hospital list).
- **Academic Integrity Policy:** All written works are checked for plagiarism and are allowed to be protected with correct text borrowings of no more than 20%. Write-offs during tests and exams are prohibited (including using mobile devices). Mobile devices may only be used during online testing (for example, Kahoot).
- **Attendance Policy:** Attendance is a mandatory component of the grade for which points are earned. For objective reasons (such as illness, international internship), training may be provided on-line, in agreement with the course leader.

Evaluation

The final grade for the course is calculated as follows:

Types of evaluation	% of final estimate
Module 1 (topics 1-6) – tasks, problems, tests, taking into account the survey during the class	20
Module 2 (topics 7-15) – tasks, problems, tests, taking into account the survey during the class	20
CPIT (topics 1-15) – complex practical individual task	20
Exam (topics 1-15) – tests, tasks, cases	40

Student Assessment Scale:

ECTS	Points	Content
A	90-100	Excellent
B	85-89	Very good
C	75-84	good
D	65-74	satisfactory
E	60-64	sufficient
FX	35-59	Fail - some more work required before the credit can be awarded
F	1-34	Fail - considerable further work is required