



Syllabus of the course

EU Market

Educational-professional programme: «International economics»

Speciality: 051 «Economics»

Degree of higher education – Bachelor

Year of study: 4, Semester: 7

Number of Credits: 5 Language of study: English

Course supervisor

Name:

PhD in Economics, Associate Professor Olena Karas

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Course description

Purpose of the discipline “EU Market” is to provide students with theoretical knowledge and practical skills for understanding the functioning of the European Union internal market. The course develops the ability to analyze the institutional framework, policies, and mechanisms of the EU market, as well as to evaluate their impact on economic development. It also aims to form competencies for applying acquired knowledge to practical cases, comparing integration models, and assessing the opportunities and challenges of Ukraine’s integration into the EU market.

Structure of the course

Hours (lectures / seminars)	Topics	Learning Outcomes	Assignments
4/2	1. Historical and Economic Preconditions for the Development of European Integration	to understand the historical and economic background of European integration; to be able to explain its influence on current processes.	Tests, questions, group discussion
3/2	2. Specifics of the Establishment of the EU Internal Market. Mechanisms and Principles of Its Functioning	to know the main stages of market establishment; to analyze mechanisms and principles of functioning; to apply them to examples.	Tests, questions, contract analysis, mini-case
4/2	3. Institutional Framework of the EU Market	to identify the main EU institutions; have to analyze their functions; have to evaluate their effectiveness in the internal market.	Tests, questions, analysis of practical situations
3/2	4. European Monetary Union (EMU)	to understand the structure of the EMU; have to analyze its goals; have to	Questions, presentation

Hours (lectures / seminars)	Topics	Learning Outcomes	Assignments
		evaluate its impact on economic stability.	
3/2	5. Territorial Structure of the EU Market	to know the territorial organization; have to compare regional specifics; have to explain differences in market functioning.	Questions, analysis of examples
4/4	6. Market Typology	to classify EU markets; have to compare different types; have to apply typology to practical cases.	Practical case
4/2	7. Specifics of Common Policies of EU Member States	to understand the content of common policies; have to analyze their impact; have to evaluate benefits and risks.	Tests, questions, practical exercises
3/2	8. EU Trade Policy	to know directions of EU trade policy; have to analyze trade strategies; have to evaluate consequences for global markets.	Case analysis, essay writing
4/2	9. EU Market Policy	to understand the elements of EU market policy; have to apply knowledge in calculations; have to evaluate efficiency of measures.	Tests, questions, calculation tasks
4/4	10. Transport and Energy	to know transport and energy policies; have to analyze their role in integration; have to apply knowledge in practical cases.	Questions, calculation tasks, practical case
4/2	11. Standardization and Certification of Goods and Services in the EU Internal Market	to understand the role of standardization; have to analyze certification requirements; have to evaluate their impact on competitiveness.	Tests, questions, practical case
3/2	12. EU Market Expansion. Cross-Border Cooperation. EU “Single Market” Programme	to know EU expansion strategies; have to analyze cooperation mechanisms; have to present evaluation of the Single Market Programme.	Questions, practical case
3/2	13. Goals and Mechanisms of Ukraine’s Integration into the EU Internal Market	to understand Ukraine’s integration goals; have to analyze mechanisms; have to present and justify their own assessment of perspectives.	Tests, questions, group projects, presentation

References

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Grading Policy

- **Deadline and Retake Policies:** Works that appear in violation of the deadlines without valid reasons are graded with a lower score (-20 points). The retake of the test modules takes place with the permission of the dean for valid reasons (e. g. hospital).
- **Academic Integrity Policy:** All written works are checked for plagiarism and approved for defence in case references are correctly cited and the amount of cited text does not exceed 20%. Cheating during tests and examinations is forbidden (including using mobile devices). Mobile devices may be used during online tests only.
- **Attendance Policy:** Class attendance is a required component of evaluation for which points are awarded. For objective reasons (e. g. illness, international internship) training can take place on-line upon approval of the supervisor of the course.

Evaluation

Module 1		Module 2		Module 3	Module 4	Module 5
10%	10%	10%	10%	5%	15%	40%
current assessment	Modular control 1	current assessment	Modular control 2	Training	SSW	Exam
It is defined as the arithmetic average of the grades obtained during classes	1. Theoretical questions (2 questions) – max. 50 points. 2. Task (1 task) – max. 50 points.	It is defined as the arithmetic average of the grades obtained during classes	1. Theoretical questions (2 questions) – max. 60 points. 2. Test tasks (20 tests of 2 points per test) - max. 40 points.	Assessment for training tasks (4 tasks of 25 points each)	It is defined as the arithmetic average of the grades obtained during the study of the discipline for self-study work (abstract, essay)	1. Theoretical questions (2 questions) – max. 50 points. 2. Test tasks (10 tests of 2 points per test) - max. 20 points. 3. Task (1 task) – max. 30 points.

Grading scale:

ECTS	Points	Description
A	90-100	Excellent
B	85-89	Good
C	75-84	Good
D	65-74	Satisfactory
E	60-64	Sufficient
FX	35-59	Unsatisfactory with a possibility to retake the exam
F	1-34	Unsatisfactory with an obligatory retake of the course