



Syllabus of the course International Business

Educational-professional programme: «International economics»

Speciality: 051 «Economics»

Degree of higher education – Bachelor

Year of study: 4, Semester: 8

Number of Credits: 5 Language of study: English

Course supervisor

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Course description

The purpose of studying the academic discipline “International Business” is to develop a set of theoretical knowledge and practical skills in the main areas of commercial activity in the foreign market. In the course of studying the subject, students will acquire knowledge about the specific features of international commercial operations, methods of international trade, commonly accepted forms of organizing international commercial activities, basic tools of regulation and stimulation of international production and investment activities, terms of international goods delivery, as well as methods of insuring against economic and political risks in the implementation of international commercial operations. As a result, the student should be able to navigate effectively in the changing environment of the international market and conduct efficient and socially responsible commercial activities.

Structure of the course

Hours (lectures / seminars)	Topics	Learning Outcomes	Assignments
6/4	1. The essence and content of international business	to know the basic concepts and principles of international business; to be able to analyze the factors of its development; to develop basic skills in assessing the impact of globalization	Tests, questions, essay, group discussion
4/4	2. Export-import operations and foreign trade contract	to understand the essence of export-import operations; to be able to analyze contract terms; to apply knowledge for preparing commercial agreements	Tests, questions, contract analysis, mini-case
4/4	3. The concept of foreign trade risks and	to know the classification of foreign trade risks; to be able to identify risk factors; to	Tests, questions, calculation tasks,

Hours (lectures / seminars)	Topics	Learning Outcomes	Assignments
	conditions of their occurrence	acquire skills in assessing and minimizing risks	analysis of practical situations
6/4	4. Global production and supply chain management	to understand modern models of global production; to be able to analyze supply chains; to develop competencies in optimizing international operations	Tests, questions, case study, presentation
6/4	5. Trade intermediation in world markets	to know the types and functions of trade intermediaries; to be able to analyze their role in international trade; to develop skills in selecting effective forms of cooperation	Tests, questions, analysis of examples
4/4	6. International logistics	to understand the basics of organizing international logistics processes; to be able to determine optimal routes and modes of transport; to develop skills in logistics management	Tests, questions, calculation tasks, practical case
4/4	7. International leasing operations	to know the specifics of international leasing and rental; to be able to analyze their advantages and risks; to apply knowledge for drafting agreements	Tests, questions, practical exercises
6/4	8. International trade in technologies	to understand the specifics of technology trade; to know the forms of technology transfer; to acquire competencies in the field of intellectual property protection	Tests, questions, case analysis, essay writing
4/4	9. International financial management and accounting	to know the basics of international finance and accounting; to be able to analyze currency operations and financial statements; to develop skills in managing financial risks	Tests, questions, calculation tasks, financial statement analysis
4/4	10. Human resource management in international business	to understand the peculiarities of HR management in the international environment; to be able to analyze strategies of motivation and staff adaptation; to acquire skills of intercultural communication	Tests, questions, group projects, presentation

References

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8. Mariia Lyzun, Oksana Desyatnyuk, Yevhen Savelyev, Vitalina Kuryliak, Svitlana Sachenko, Ihor Lishchynskyy, "Architectonics of the European Currency Integration: Cluster and Gravity Modeling", 2023 IEEE 12th International Conference on Intelligent Data Acquisition and Advanced Computing Systems: Technology and Applications (IDAACS), vol.1, pp.661-664, 2023.
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18. Organization of the Petroleum Exporting Countries (OPEC) URL: http://www.opec.org/opec_web/en/
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23. Офіційний сайт Світової організації торгівлі. URL: wto.org.
24. Офіційний сайт Конференції ООН з торгівлі та розвитку. URL: unctad.org.

Grading Policy

- **Deadline and Retake Policies:** Works that appear in violation of the deadlines without valid reasons are graded with a lower score (-20 points). The retake of the test modules takes place with the permission of the dean for valid reasons (e. g. hospital).
- **Academic Integrity Policy:** All written works are checked for plagiarism and approved for defence in case references are correctly cited and the amount of cited text does not exceed 20%. Cheating during tests and examinations is forbidden (including using mobile devices). Mobile devices may be used during online tests only (e.g. Kahoot app).
- **Attendance Policy:** Class attendance is a required component of evaluation for which points are awarded. For objective reasons (e. g. illness, international internship) training can take place on-line upon approval of the supervisor of the course.

Evaluation

Module 1		Module 2		Module 3	Module 4	Module 5
10%	10%	10%	10%	5%	15%	40%
current assessment	Modular control 1	current assessment	Modular control 2	Training	SSW	Exam
It is defined as the arithmetic average of the grades obtained during classes	1. Theoretical questions (2 questions) – max. 50 points. 2. Task (1 task) – max. 50 points.	It is defined as the arithmetic average of the grades obtained during classes	1. Theoretical questions (2 questions) – max. 60 points. 2. Test tasks (20 tests of 2 points per test) - max. 40 points.	Assessment for training tasks (4 tasks of 25 points each)	It is defined as the arithmetic average of the grades obtained during the study of the discipline for self-study work (abstract, essay)	1. Theoretical questions (2 questions) – max. 50 points. 2. Test tasks (10 tests of 2 points per test) - max. 20 points. 3. Task (1 task) – max. 30 points.

Grading scale:

ECTS	Points	Description
A	90-100	Excellent
B	85-89	Good
C	75-84	Good
D	65-74	Satisfactory
E	60-64	Sufficient

FX	35-59	Unsatisfactory with a possibility to retake the exam
F	1-34	Unsatisfactory with an obligatory retake of the course