

Syllabus



Corporate Social Responsibility

Master's degree
Specialty: 073 Management
Educational scientific program "International Management"
Year of study: I, Semester: II
Number of credits: 5
Selective discipline
Teaching language: English

Course Instructor

Dr.Sc, Prof. **Dlugopolsky Oleksandr Volodymyrovych**

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Course Description

The purpose of the "Corporate Social Responsibility" discipline is to familiarize students with the common patterns of business-society interaction, the application of social responsibility in management firms, and the advancement of moral consciousness regarding socially responsible behavior. In order to integrate the concept of sustainable development, the discipline aims to give students a foundational understanding of the theory and practice of corporate social responsibility from the perspectives of contemporary social policy, social reporting, business ethics, and human rights. Additionally, students will acquire pertinent professional competencies that guarantee the formation of socially responsible behavior.

Course Structure

№	Themes	Outcomes	Tasks
1	Social responsibility as a theoretical construct of modern social knowledge	Have knowledge of the social movement for social responsibility, understand the basics of the development of corporate social responsibility and strategies for socially responsible behavior in the market environment	Tests, questions
2	Corporate social responsibility as a basis for innovative development	Know the basic principles and models of social responsibility of business and the formation of various types of corporate culture in conditions of digitalization	Cases, tests
3	Place of social responsibility in company management	Understand accountability as a principle of socially responsible business, as well as financial and non-financial aspects of corporate social responsibility	Cases, tests

4	Social, economic and environmental aspects of corporate social responsibility	Understand the specific features of CSR in the IT sphere, at energy enterprises, machine-building enterprises, to be able to analyze green trends in the development of corporations	Cases, tests, questions
5	Evaluation of corporate social responsibility	Be able to evaluate the effectiveness of corporate social responsibility, understand the goals and history of the development of non-financial reporting of corporations, be able to read non-financial reports of corporations	Cases, tests
6	Social partnership as a tool for forming social responsibility	Understand the essence of social investment and forms of social investment, be able to evaluate the company's social programs	Cases, tests
7	International standards and initiatives in the field of social responsibility	Understand the key principles of implementing social responsibility, as well as know international standards of social reporting	Cases, tests
8	Strategic directions of social responsibility development in Ukraine	Be able to evaluate CSR based on examples of socially responsible and socially irresponsible companies	Cases, tests

References

1. Dluhopolskyi O., Oliinyk D. (2020). Соціальна відповідальність бізнесу: приклади розвинутих країн світу для України. *Європейський науковий журнал економічних та фінансових інновацій*, 2(6), 265- 273. <https://doi.org/10.32750/2020-0225>.
2. Sustainable Development Goals. <https://www.undp.org/ukraine/sustainable-development-goals>
3. Длугопольська Т., Сентик М. (2022). Успішні кейси міжнародних компаній у сфері корпоративної соціальної відповідальності. *Socio-Economic Relations in the Digital Society*, 4(46), 49-57. <https://doi.org/10.55643/ser.4.46.2022.476>
4. Длугопольський О.В., Коровицька О.А. (2020). Емпіричні критерії оцінки політики соціальної відповідальності корпорацій. *Східна Європа: економіка, бізнес та управління*, 1(24), 54-63. <http://www.easterneurope-ebm.in.ua/index.php/vipusk-24-2020>.
5. Екологічний вимір держави добробуту: монографія / За наук. ред. В.В. Козюка. Київ: Ліра-К, 2019. 224 с.
6. Шиманська О., Петрук Н. (2021). Нормативно-правове регулювання соціальної відповідальності бізнесу в Україні. *Економіка та суспільство*, 34. <https://economyandsociety.in.ua/index.php/journal/article/view/1040>.

Assessment Policy

Deadline and retake policy: Modules are retaken with the permission of the dean's office if there are

good reasons (for example, sick leave).

Academic Integrity Policy: write-offs during control work are prohibited (including using mobile devices).

Visiting policy: Attending classes is a mandatory component of the assessment. For objective reasons (for example, illness, international internship, and other reasons), training can take place online with the permission of the university administration.

Assessment

Course requirements include the following major independent measures of learners' competency.

Module 1	Module 2	Module 3
30%	40%	30%
In-class grades: themes 1-4, 10 points each, max. 40 points. Written paper - max. 60 points.	In-class grades: themes 5-8, 10 points each, max. 40 points. Written paper - max. 60 points.	1. Preparation of CPIT - max. 50 points. 2. CPIT defense - max. 30 points. 3. Participation in trainings - max. 20 points.

Evaluation scale

ECTS		
A	90-100	excellent
B	85-89	good
C	75-84	good
D	65-74	satisfactory
E	60-64	satisfactory
FX	35-59	failed (with an opportunity to retest)
F	1-34	failed (with no opportunity to retest)