



TOURISM

Profile of Educational Programme

Degree	Specialty	Educational Programme	Duration of studies
Bachelor	Tourism	International Tourism	3 years 10 months (8 semesters)

WHAT STUDENTS STUDY

- Project Management in the Tourism Industry;
- Organization of Tourism;
- Geography of Tourism;
- Standardization of Certification and Licensing of Tourist Services;
- Tourist Police;
- Organization of Animation Services;
- International Economics;
- Socio-Cultural Tourist Service;
- Organization of Recreation and Tourism Complex;
- Tour Operations;
- Organization of Restaurant and Hotel Business;
- Risk Management on Hospitality;
- Tourism Industry.

ADVANTAGES OF CHOOSING THIS PROGRAMME

- becoming an expert in tourism and international tourism;
- undertaking an internship in Greece, Bulgaria and Turkey under the cooperation agreements between West Ukrainian National University and leading tour operators;
- combining theoretical knowledge with real practice in tourist and recreational complexes and high-class hotels of Ukraine, Greece, Bulgaria and Turkey;
- peristant demand for qualified experts in the sphere of international tourism and on the market of tourist services.